



SHRM Foundation: Service Day Project Ideas

Help build inclusive organizations and empower HR professionals by volunteering and fundraising in your local community. Below are a few examples of fundraisers and service projects you can do on a local level to support the SHRM Foundation's initiatives.

Service Projects:

Volunteering in your community is a great way to engage with current members and recruit new members, while making a positive impact. Also, it shows that your chapter or state council is committed to being a leader in your community. Below are a few ideas on ways to make a difference in your community.

1. ***Business Clothing Drive:*** Hold a clothing drive and collect lightly used business attire and donate it to a local group. Raleigh/Wake HRMA worked with their local branch of Dress for Success, who helps to empower women by providing professional attire, and collected lightly used business clothes for their community.
2. ***Resume Building Workshop:*** Host a resume building workshop and offer your services to the community to help them create or update their resumes. One option is to partner with your local military base or AARP job fair. Elizabethtown SHRM has conducted this activity as part of their partnership with Fort Knox where they served as mentors in assisting with resume building.
3. ***Business Clothes Fashion Show:*** Work with a local clothes company and provide examples of how to dress successfully in the workplace. Consider hosting the show on a local military base as a way to help military personnel transition to civilian jobs.
4. ***Collaborate with local community groups and partner on local events:*** By collaborating, you are setting yourself up to be a leader in your community. Together we can accomplish more. Consider partnering with your local AARP or nearby military base. Share resources to help complete a common goal.
5. ***Create a local leadership forum:*** Bring together business leaders to discuss issues in the community. Use SHRM Foundation resources to help work through issues impacting the workforce. This is a great opportunity to grow networking options and connect businesses.
6. ***Provide coaching to members on the value of hiring veterans:*** Create a program where members are paired with other local SHRM members or with members of the community. The coach can provide awareness about important HR topics such as integrating and engaging veterans in the workforce.